



Request for Proposals

Earn Your Future: Immigrant Financial Literacy

Please fill out this form and submit it to membership@nyic.org by June 30, 2017, in order to be considered for a New York Immigration Coalition (NYIC) regrant of \$10,000 for the *Earn Your Future: Immigrant Financial Literacy*TM program.

OVERVIEW

The NYIC is pleased to announce this Request for Proposals (RFP) to support nonprofit organizations in providing financial literacy workshops to immigrant communities. Selected organizations will be awarded \$10,000 and asked to train at least 150 immigrant community members using a new, culturally competent curriculum called *Earn Your Future: Immigrant Financial Literacy*TM. The funding and curriculum for this work has been generously provided by Pricewaterhouse Coopers LLP (PwC).

Organizations that are awarded funding will be expected to:

- attend an orientation on July 20 to learn about the grant requirements and the *Earn Your Future*TM workshop modules on banking, consumer fraud, credit, home and car buying, income and careers, insurance, paying for college, saving and investing, and taxes
- attend periodic webinars to obtain supplemental information and network with other grantees
- facilitate *Earn Your Future*TM modules for at least 150 immigrant community members by January 31, 2018
- administer pre and post surveys and course evaluations during each *Earn Your Future*TM module facilitated, and share the results with the NYIC within 14 days after the module
- submit a 2-3 page narrative report to the NYIC on their experience facilitating *Earn Your Future*TM modules to immigrant communities by February 15, 2018

SELECTION CRITERIA

Organizations that are applying for funding must:

- have 501(c)3 nonprofit status
- be based in New York State

All *Earn Your Future*TM regrant applicants will be primarily assessed on the following criteria:

- the financial literacy needs of the immigrant communities that they support
- their experience supporting immigrant communities around financial literacy and with workshops/trainings
- the quality and feasibility of their plan for facilitating *Earn Your Future*TM workshops for at least 150 immigrant community members

The following factors will also be considered when reviewing applications in an attempt to ensure that the cohort of grantees collectively supports diverse regions and communities within New York State, and has representation from organizations that are well-engaged in the NYIC's work:

- geographic areas served
- immigrant communities served
- level of engagement in the NYIC's work during the past 12 months

Organizations that are NYIC Members, www.thenyic.org/2017Membership, will be prioritized for selection.

APPLICANT INFO

Use this section to provide general information about your organization.

Organization:

Name

Mailing Address:

Street address, city, state, zip code

EIN:

Employer Identification Number

Mission Statement:

What regions of the world do the immigrants primarily served by your organization come from?

Check all that apply.

- Africa
- Caribbean
- Latin America
- South Asia
- Other
- Asia
- Eastern Europe
- Middle East
- Western Europe

What geographic areas in New York State does your organization serve?

(e.g., regions, counties, cities, towns, neighborhoods)

Please describe how your organization engaged in the NYC's work during the past 12 months.

(e.g., participating in NYC collaborative working groups, advocacy actions, BIA Accreditation trainings, Community Navigator trainings, Key to the City events, press conferences)

BACKGROUND

Use this section to provide information on the financial literacy needs of the immigrants that your organization serves; your organization's experience supporting immigrant communities around financial literacy; and your organization's experience facilitating workshops and/or trainings.

- 1. Please describe the financial literacy needs of the immigrant communities that your organization serves.**
(e.g., budgeting, managing debt, financing higher education, making family financial plans in the event of interactions with law enforcement like ICE)

- 2. Please describe your organization's experience supporting immigrant communities with financial literacy.**
(e.g., providing financial counseling, referring community members to financial resources)

- 3. Please describe your organization's experience facilitating workshops and/or trainings.**
(e.g., financial literacy workshops, Know Your Rights trainings)

PROJECT MANAGEMENT

Use this section to provide information on your plans to facilitate *Earn Your Future*[™] curriculum to immigrant communities.

1. Which *Earn Your Future*[™] workshop modules is your organization interested in facilitating?

Check all that apply.

- Banking
- Home and Car Buying
- Paying for College
- Consumer Fraud
- Income and Careers
- Saving and Investing
- Credit
- Insurance
- Taxes

2. How many immigrant community members can your organization engage in *Earn Your Future*[™] modules?

*Note that grantees must engage 150 people in the *Earn Your Future*[™] modules that they facilitate. Community members can be counted for every unique module that they attend. For example, if a single community member attends a module on banking and a separate module on credit, they can be counted twice.*

3. Describe how your organization would carry out the objectives of the *Earn Your Future*[™] regrant.

Include a general timeline, key benchmarks, and the names and titles of the primary staff that would be involved.

SIGNATURES

Please have the application's primary point person and your organization's Executive Director fill out and sign the following section as verification that the information contained in the application is correct and accurately represents your organization's vision for facilitating *Earn Your Future*TM curriculum to immigrant communities.

Application Point Person

Name

Email

Phone Number

Signature

Date of Signature

Executive Director

Name

Email

Phone Number

Signature

Date of Signature