



## Request for Proposals 2017 Immigrants Vote! Campaign

Please fill out this form and submit it to [membership@nyic.org](mailto:membership@nyic.org) by **July 21, 2017**, in order to express your organization's interest in a *2017 Immigrants Vote! Campaign* grant.

### OVERVIEW

The New York Immigration Coalition (NYIC) requests proposals from community-based organizations for its **2017 Immigrant Vote! Campaign grant**. Grantees will conduct non-partisan civic engagement activities in New York State from the summer up to the 2017 local elections. Organizations funded through the grant will select a funding level that matches their ability to reach various campaign goals, and will work with the NYIC on targeted, non-partisan voter engagement work in Countywide, County Legislator, Citywide, and City Council races.

Activities will include but not be limited to canvassing, base-building, organizing, outreach and follow-up, voter registration activities, voter education, distributing voting rights information, and non-partisan get-out-the-vote work. All activities must be for charitable purposes. Partisan political activities cannot be supported with the grant. Final goals can be adjusted in individual proposals based on organizational capacity.

The NYIC will provide grantees with access to the Voter Activation Network, large-scale mobilization activities and trainings, campaign guidance, best practices, and general help as needed.

Deliverables	Tier 1 \$10,000 grant	Tier 2 \$5,000 grant	Tier 3 \$2,500 grant
Voter outreach	5,000 - 7,500	2,500 - 3,750	1,000 - 1,500
Voter registration	500 - 700	250 - 500	100 - 150
Community events	5	2 - 3	2
Stories in the media	5+	1	NA
Online supporters (e.g., social media)	100+	NA	NA
Participation in trainings for grantees	Yes	Yes	Yes
Participation in all campaign meetings	Yes	Yes	Yes
Participation in all NYIC Civic Engagement Collaborative meetings	Yes	Yes	Yes

### CRITERIA

**Proposals will be assessed on whether or not the applicant:**

- has experience in running non-partisan voter education and mobilization campaigns
- has described a strong and realistic plan for carrying out the objectives of the *2017 Immigrants Vote! Campaign*
- is a 2017 NYIC Member organization (or has [recently submitted a 2017 Member renewal/application](#))
- is based in New York State

**The following factors will also be considered when reviewing proposals in an attempt to provide a diverse collection of NYIC Member organizations with grants, and to reward NYIC Member organizations that are highly engaged in the NYIC's work.**

- geographic areas served
- immigrant communities served
- level of engagement in the NYIC's work during the past 12 months

**Upon selection, organizations will be asked to sign a Memorandum of Understanding (MOU) detailing the conditions of the grant, including an overview of the project and an outline of the award schedule.**

## ORGANIZATION INFO

Use this section to provide general information about your organization.

### Organization:

*Name*

### Mailing Address:

*Street address, city, state, zip code*

### Mission Statement:

### Organization History:

*Provide a 100 – 200 word summary of your organization's general history.*

**What regions of the world do the immigrants primarily served by your organization come from?**

*Check all that apply.*

- Africa
- Caribbean
- Latin America
- South Asia
- Other
- Asia
- Eastern Europe
- Middle East
- Western Europe

**What geographic areas in New York State does your organization serve?**

*E.g., regions, counties, cities, towns, neighborhoods*

**Please describe how your organization engaged in the NYIC's work during the past 12 months.**

*E.g., participating in NYIC collaborative working groups, advocacy actions, BIA Accreditation trainings*

**Please provide a list of your current board members and their affiliated companies/organizations.**

*E.g., John Doe, New Americans Museum*

## **EXPERIENCE**

Use this section to share your organization's prior experience engaging in voter education and mobilization campaigns.

**Describe your organization's major activities and accomplishments to-date with respect to non-partisan voter education and mobilization campaigns.**

*Include the general time period(s) in which the work was done and share any notable metrics that were accomplished.*

## PROJECT PLANS

Use this section to indicate which tiered grant you are applying for and what your plans for carrying out the deliverables of the grant.

### Which grant tier are you applying for?

Choose one. See page 1 of this RFP for each grant tier's deliverables.

- Tier 1 - \$10,000 grant
- Tier 2 - \$5,000 grant
- Tier 3 - \$2,500 grant

**Please provide an overview of your organization's plans for carrying out the deliverables of the Immigrants Vote! grant tier that you selected above.**

*Include a general timeline and key benchmarks.*

**What geographic areas does your organization plan to carry out the Immigrants Vote! Campaign in?**

*Break down the geographic areas to the smallest categories listed below that you plan to cover. For example, if you are planning to cover Dunwoodie and Ludlow in Yonkers, you would write enter the following in the Hudson Valley row - Westchester [Counties], Yonkers [Cities], Dunwoodie & Ludlow [Neighborhoods/Towns].*

Region	Counties	Cities	Neighborhoods/Towns
New York City			
Long Island			
Hudson Valley			
Capital District			
Central New York			
Western New York			
North County			
Southern Tier			

**Please share information on your staff/volunteer plan for the Immigrants Vote! Campaign.**

*Share the projected number of staff/volunteers that you will assign to the campaign, their roles, and if available, their names and titles.*

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**Please share a budget for how your organization would use an Immigrants Vote! Campaign grant.**

*Fill out the chart below. The total amount should equal the size of the grant tier that you are applying for. Grants can be used for personnel, travel, outreach materials and related ("other") expenses.*

<b>EXPENSE TYPE</b> (e.g, travel)	<b>DESCRIPTION</b> (e.g., two \$121 monthly bus/subway passes for staff doing outreach)	<b>AMOUNT</b> (e.g., \$242 )
Personnel		
Travel		
Outreach materials		
Other		
<b>TOTAL</b>		

**SIGNATURE**

Please have the proposal's primary point person fill out and sign the following section as verification that the information contained in this form is correct and accurately represents your organization's vision for the project.

<b>RFP Point Person</b>	
Name	Title
<input type="text"/>	<input type="text"/>
Email	Phone Number
<input type="text"/>	<input type="text"/>
Signature	Date of Signature
<input type="text"/>	<input type="text"/>